

Remit Address:

WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

National Media Research Planning & Placement, LLC Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314



Advertiser	Richard Burr for Senate
Product	BURR FOR SEN 8/23
Estimate Number	7166

Invoice #	164538-2
Invoice Date	09/04/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 08/29/16

Property	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	164538
Alt Order #	08268798
Deal #	
Order Flight	08/23/16 - 08/29/16

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

Agency Code	
Advertiser Code	475
Product 1/2	894

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WRAL Late News	11-1135p								
	3Q NON WINDOW CARD V6.1									
	WDAI		08/29/16 to		1x	1		4050.00		
	WRAL		M	08/29/16	:30	11:12 PM	DMSC2016RB02H	\$850.00		1
17	WRAL Tonight Show	11:35p-1237xm								
	3Q NON WINDOW CARD V6.1		00/00/404	00/04/40		1				
	WRAL		08/29/16 to		1x	10:15 AM	DMSC2016RB02H	<u> </u>		
40		44 46	IVI	08/29/16	:30	12:15 AM	DW2C2016KB02H	\$250.00		ı
18	WRAL Dr. Phil - 2nd Run 3Q NON WINDOW CARD V6.1	11a-12p								
			08/29/16 to	09/04/16	1x	1				
	WRAL		М	08/29/16	:30	11:44 AM	DMSC2016RB02H	\$200.00		1
19	WRAL WRAL Noon News 3Q NON WINDOW CARD V6.1	12-1p								
	3Q NON WINDOW CARD VO.1		08/29/16 to	00/04/16	1x	1				
	WRAL		M	08/29/16	:30	12:11 PM	DMSC2016RB02H	\$325.00		
20	WRAL Dr. Phil	3-4p		00/20/10	.00	12.11.11.	DASCEGIONEGEN	φο20.00		•
_0	3Q NON WINDOW CARD V6.1	о тр								
	og non vinbon o, inb vo.		08/29/16 to	09/04/16	1x	1				
	WRAL		M	08/29/16	:30	3:47 PM	DMSC2016RB02H	\$350.00		1
21	WRAL WRAL 4p News	4-5p								
	3Q NON WINDOW CARD V6.1	•								
			08/29/16 to	09/04/16	1x	1				
	WRAL		M	08/29/16	:30	4:37 PM	DMSC2016RB02H	\$350.00		1
22	WRAL WRAL 5p News 3Q NON WINDOW CARD V6.1	5-530p								
			08/29/16 to	09/04/16	1x	1				
	WRAL		М	08/29/16	:30	5:13 PM	DMSC2016RB02H	\$850.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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23	WRAL WRAL 530a News	530a-6a			_				•	
	3Q NON WINDOW CARD V6.1					_				
	WRAL		08/29/16 to		1x	1	DMSC2016RB02H	Ф4F0 00		
04		500 Cm	IVI	08/29/16	:30	5:40 AM	DM2C2016KB02H	\$450.00		I
24	WRAL WRAL 530p News 3Q NON WINDOW CARD V6.1	530-6p								
	3Q NON WINDOW CARD VO.1		08/29/16 to	09/04/16	1x	1				
	WRAL		M	08/29/16	:30	5:37 PM	DMSC2016RB02H	\$850.00		1
25	WRAL WRAL 6p News 3Q NON WINDOW CARD V6.1	6p-6:30p								
			08/29/16 to	09/04/16	1x	1				
	WRAL		M	08/29/16	:30	6:14 PM	DMSC2016RB02H	\$1,300.00		1
26	WRAL WRAL AM News 6-7a 3Q NON WINDOW CARD V6.1	6a-7a								
			08/29/16 to		1x	1				
	WRAL		M	08/29/16	:30	6:38 AM	DMSC2016RB02H	\$750.00		1
27	WRAL Inside Edition 3Q NON WINDOW CARD V6.1	7-730p								
			08/29/16 to		1x	1				
	WRAL		M	08/29/16	:30	7:28 PM	DMSC2016RB02H	\$650.00		1
28	WRAL Today Show 3Q NON WINDOW CARD V6.1	7-9a								
			08/29/16 to		1x	1		40=0.00		
	WRAL		М	08/29/16	:30	7:29 AM	DMSC2016RB02H	\$350.00		1
29	WRAL Entertainment Tonight 3Q NON WINDOW CARD V6.1	730-8p								
			08/29/16 to		1x	1				
	WRAL		M	08/29/16	:30	7:46 PM	DMSC2016RB02H	\$650.00		1

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Aired Spots

17



		.	IIIVOICE #
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30	WRAL	America Ninja Warrior MON	8-10p								
	3Q NON W	INDOW CARD V6.1									
				08/29/16 to	09/04/16	2x	2				
	WRAL			М	08/29/16	:30	8:23 PM	DMSC2016RB02H	\$1,700.00		1
	WRAL			M	08/29/16	:30	8:44 PM	DMSC2016RB02H	\$1,700.00		2
31		Today Show II INDOW CARD V6.1	9a-10a								
				08/29/16 to	09/04/16	1x	1				
	WRAL			М	08/29/16	:30	9:29 AM	DMSC2016RB02H	\$225.00		1

<u>Gross Total</u> \$11,800.00

Agency Commission \$1,770.00

Net Amount Due \$10,030.00 Payment Terms 30 Days